

TIPS FOR A MEMORABLE SPEAKER VISIT

Bring careers to life and help students visualize a future in your professional field. Here's some recommendations for making the best memorable experience at your visit.



THROUGHOUT THE PRESENTATION

- Consider using the K-12 Speakers Bureau-branded PowerPoint slides (download above)
- Be real and relatable, avoid condescension.
- Know your audience – speak to the student age-range.
- Offer genuine, meaningful stories from your life, even self-deprecating ones.
- Maintain enthusiasm and regularly engage the students.
- Use movement and multimedia to capture students' attention and keep them engaged in the presentation.
- Avoid industry jargon and use simple language.
- Encourage students to discuss the content with each other.



INTRODUCTION

- Share your name, title and organization.
- Provide a brief outline of your presentation.



INTERACTIVE QUESTIONS:

Familiarize yourself with students by asking questions and engaging them in the presentation.

- Has anyone thought about where they'll be in 5, 10 or 30 years?
- What are your interests and/or passions?



CHILDHOOD & ADOLESCENT INTERESTS

- Discuss your passions during childhood/adolescence and how they inspired your career. Discuss your strengths and weaknesses and how they've shaped your journey.
- Draw connections between your school experiences and your career.
- Identify influential mentors or individuals.



POST-SECONDARY JOURNEY & ENTRY INTO THE WORKFORCE

- Detail your post-secondary learning and early career.
- Highlight what sets you apart in your field.
- Encourage students to take risks by sharing your decision-making experiences.



OVERCOMING OBSTACLES & PIVOTS

- Share how you overcame barriers in your path, including personal failures.
- Illustrate career changes ("pivots") and share feelings during these key moments.
- Share personal stories and anecdotes, showing vulnerability and authenticity.



A DAY IN THE LIFE AND JOB DESCRIPTION

- Outline what your job entails.
- Describe a typical day and discuss the best and worst parts.
- Discuss growth opportunities in your field.



INTERACTIVE Q&A

- Open the floor for questions.



CONCLUSION

- Repeat your key message(s) and why it's important.
- Provide any helpful links or resources for students.
- Thank students for their time and engagement, wish them well in their career exploration.
- If willing, offer opportunities to stay in touch for further questions, opportunities.